



## Phillip Van Hooser, MBA, CSP, CPAE Biography

When Phil Van Hooser started as an Employee Relations manager in heavy manufacturing, he never imagined the lessons he would learn would change his life much less impact the careers of hundreds of thousands of leaders.

But the last few months of his ten year corporate Human Resources career was a turning point. In that short time, Phil earned a Masters Degree in "What the Worst Leaders do in Poorly Managed

Workplaces."

As the only staff member to avoid a pink slip, Phil resigned his position, took the leadership truths he discovered and began sharing them with companies who understand that "Cultivating Great Leaders Creates Competitive Advantage."

For twenty plus years, companies large and small, throughout the U.S. and around the globe, have trusted Phillip Van Hooser and his expertise to provide solutions for the leadership development issues their people face.

Since 1988, Phil's 800 plus clients and their unique organizational circumstances have afforded him a diverse array of leadership case studies from which to learn. Van Hooser wraps this multi-layer experience into customized leadership keynote presentations, training courses and leadership development initiatives for his clients.

One client described Van Hooser and his work this way:

*"Phil Van Hooser has helped my team immensely. Phil has adapted his style to every situation we have utilized him for and the results are just outstanding. Phil has become a part of our team and not just another consultant."*

Phil has been awarded the prestigious "Top5 Speaker" designation in 2011 by Speakers Platform, one of the United States most prominent speakers bureaus. Out of hundreds of nominees, Phillip Van Hooser has risen to become one of the world's most respected and compelling speakers in leadership. Each year, Speakers Platform recognizes five speakers, within fifteen popular topic areas, based on: expertise, professionalism, innovation within the topic area, client testimonials & references, presentation skills, original contribution to the field and public votes cast at the Speaking.com Web site. Over 14,000 votes were cast from business leaders, educators, association members and others from around the world for the 2011 nominees.

Phil's popular books, **We Need to Talk: Building Trust When Communicating Gets Critical** and **Willie's Way: 6 Secrets for Wooing, Wowing and Winning Customers and Their Loyalty** and his leadership development initiative **Leaders Ought To Know™** have been used by corporations and individuals around the globe to lower turnover rates, raise productivity, improve management/employee relations and manage change effectively. His clients include P&G Pharmaceuticals, BlueCross BlueShield, Lockheed Martin, KPMG, Verizon, Wells Fargo and El Nacional.

A certified speaking professional and member of the Speaker Hall of Fame, Van Hooser holds a B.S. in Marketing from Murray State University and an MBA from Nova Southeastern University. Phil resides in Princeton, Kentucky.